Ahead Digital iService

iService

Product history



Version 1.0

iServices-iPad released on the apple store, including apartment introduction, city life, surroundings information, travelling guide and interactive service 5 modules



Version 1Plus

Home Page optimization, Video Play, Custom module.



Version 3

Smart home, Mobile key, Interactive, Data analysis.

2015.2

2016.4

2017-2019



2015.9

2016.9-2017.5



Version 1.6

IOS iPhone、Android.

Navigation, Activity module,

Promotion and Room amenities
order



Version 2

New revision, real-time room status, booking engine, self checkin/out, Property life, Social media sharing.

iService















Functions & Features

- Booking
- Push News
- Smart Room
- Translate

- Self-Service
- Navigations
- Media Sharing
- Address Book

- Shopping
- Reay-TimeFlight Information
 - Multilingual
- 720°Panoramic Room Viewing

Main Modules

Introductions

Reservation Room Type Fire Control Guide Travel information Facilities Introduction Room amenities Promotions

Group Promotions Group News Rooms Promotion Shops

Local Interest

Land Marks Delicious Bank and hospital Shopping Center

Shopping malls Leisure & entertainment Tourist information

Property Living

Property notices and activities Guest feed-back Property Living

Data Analysis

- Statistics by logon-on regional
- User behavior statistics

- User Login statistics
- Event Conversion Rate Analysis
- Productivity Analysis

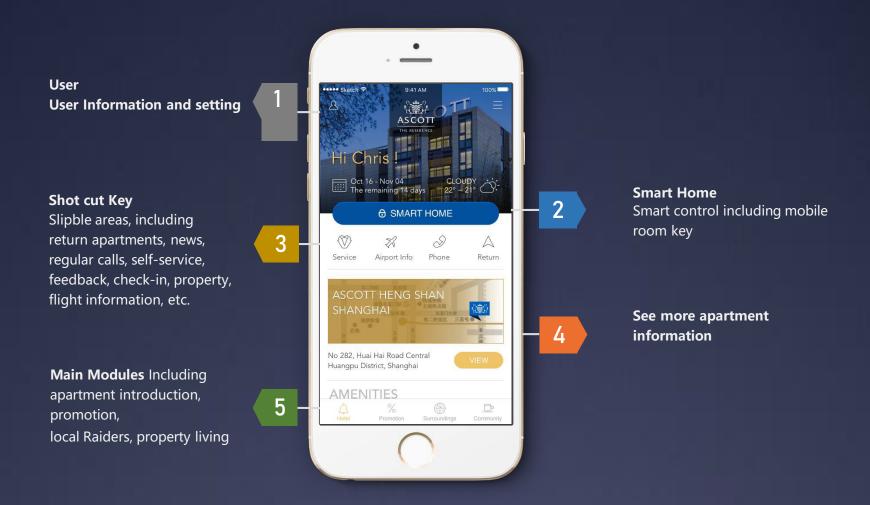
Multi-platform support











ASCOTT HENG SHAN SHANGHAI



No 282, Huai Hai Road Central Huangpu District Shanghai









APARTMENT LISTING



1-Bedroom Deluxe

AMax 3 person(s) Super king-size bed No of Units:

BOOK NOW

FIRE FIGHTINH

Apartment Size:

Location:

Slide



GETTING TO ASCOTT HENG SHAN SHANGHAI

From Shanghai Hongqiao Airport:

By Taxi: It takes approximately 40 minutes by taxi and costs about ¥80 to get to the residence. From Pudong International Airport:

By Airport Bus and Taxi: Take the airport bus Line 2 from Pudong International Airport to Jing'an Temple station. Then take a 5-minute taxi ride to get to the residence. It takes approximately 50 minutes and costs about ¥37.

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Press

Apartment introduction includes room introduction, room amenities, apartment facilities, fire information, traffic information. Guests can easily obtain the various types of apartment information.

9:41 AM

1-BEDROOM DELUXE

A Max 3 person(s) 1Living&Dining Area 1 Kitchen

Super king-size bed 1 Bathroom with bathtub 1 Balcony

No of Units: Apartment Size: Location:

1 Bedroom

Introductions



LIVING/DINING

1 single sofa 2-3 seater sofa 6-seater dining table CD / DVD player HiFi system Home Entertainment System Telephone (with IDD) Work desk & chair

BEDROOM(S)

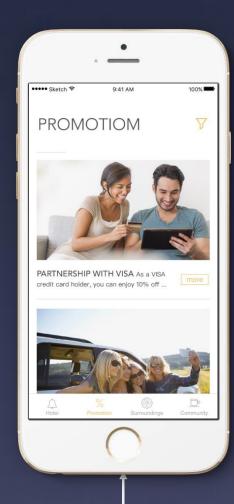
1 king-size bed (sec 1 king-size bed (thir 1 super king-size be bedroom) Flat screen television

channels (master be Flat screen television & cable channels In-room electronic s bedroom)

iPod docking station and alarm clock







Filters

Can be classified to view the infromation

More details

Click to see more details and media sharing

Press

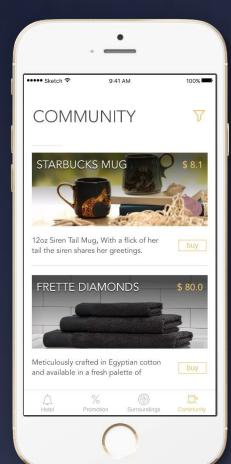






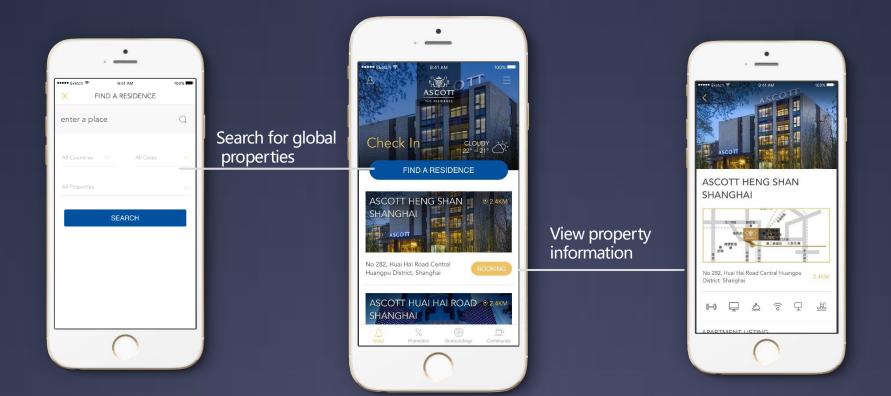
Local interest include delicious, landmarks, entertainment, hospital, banks, travel, etc., guests can easily view the appropriate category information, with press a key to navigate the destination.

iService





Property living includes property activities and notices, experiential shopping, feedback, etc., so that guests can better integrate into the Ascott family.



Pre-Login

listing out properties based on the location of phone, book for an apartment allows you to search for a global apartment directly



Login-on

Showing in-house guest information, automatically display the apartment facilties: smart room control, self-service, flight information, etc.



No active will automatic lock, password unlock

Delicious

Cuisine

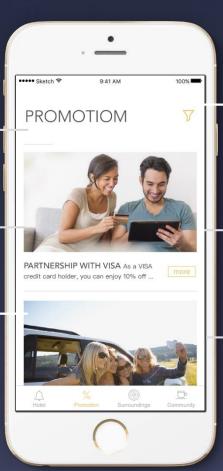
The recipe

Comment

Comment on the restaurant, and communicate with other guests

Notice

Guests can quickly get the information of the new cusine



Panoramic room viewing

720° room viewing

Sharing

Guest can sharing the experience to social media

Menu

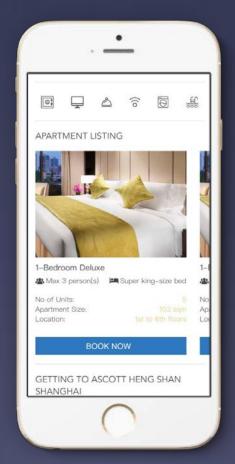
Touch the screen to view the menu and order the delicious

Searching...

Showing the nearest apartment automatically

Fast & easy booking





Room viewing over the Apps

Book for room viewing

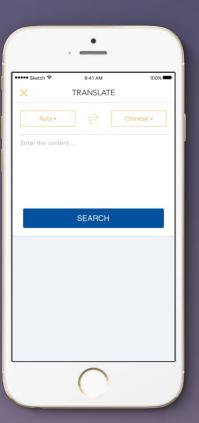


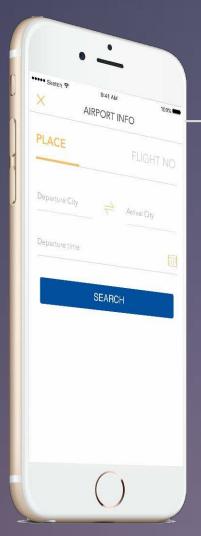
Returned to Residence

Locate the location of the apartment, the local language display address and voice broadcast

Translate

More than 20 language translations automatically use Google translations that call locally supported translation systems when the API can not connect to Google





Flight information

Real-time information of flight

Navigation







Room Key

The app stores a secure electronic key that is unlocked anywhere on the network

Smart scene settings

Customize the scene settings

Real-time status view

Temperature and humidity display View the room status at any location

Intelligent energy – saving system

The room is automatically switched when the room is not in the room

Device wake up

One key to turn on and turn off all devices





Online Registration

Guest registry over the iService for the property activities

Statistics

Property staff check the number of applicants on time, automatic reminder when reach the maximum number

Multimedia

Can add pictures, video, audio and other media files

Share

Sharing to the social media



Important notices reminder

Fire, power outages and other messages pushed to the mobile phone system message

Guest history information

Guest can view the historical information, the system automatically retains the occupancy information and preferences

Interactive service real-time message push



